

BEAUTY

news



GREEN PEEL®

**With herbs to your
desired skin**

EXTRA CARE

**Highly concentrated
serums for all
skin conditions**

Tip

BETTER LIFE

FIT WITH SUPERFOODS

MEET THE TEAM

**INTRODUCING:
SAMANTHA BAUMANN,
SALES GERMANY**

GREEN PEEL® HERBAL PEELING

**Dr. med. Christine Schrammek-Drusio explains the success of the original
GREEN PEEL® Herbal Peeling and the principle of skin renewal**

HYALURON^{HY+} PERFORMANCE SERUM

Booster for
moisture and
vitality



Dr. med. Christine
SCHRAMMEK
derma.cosmetics

Hyaluron^{HY+}
Performance
Serum

Booster für Feuchtigkeit und
Regeneration

Moisture and vitality boosting
serum

Sérum stimulant hydratation
et vitalité

Dr. med. Christine
SCHRAMMEK
derma.cosmetics

The power of medical beauty.



Dear customers,
Dear colleagues,

One of the main principles of our family business is that we optimize proven formulas and treatment methods on the one hand and develop new, innovative skin care and specialty products on the other. Our goal is to provide you with the best possible care and to solve your individual skin problems.

Our original GREEN PEEL® Herbal Peeling Treatment is a classic which has been used worldwide for over 60 years and convinces customers with its unique results. Our method of skin regeneration is based on decades of experience and profound knowledge of herbs. With three different GREEN PEEL® treatment methods, we offer solutions for a variety of skin conditions. This way, we are able to help customers achieve precisely the skin they desire. Certified aestheticians who work with our method document the treatment steps and results. In this issue, we would like to present a few examples that are sure to delight you. Find out more about the many opportunities GREEN PEEL® has to offer.

As extra care after the summer, we recommend our serums. Tailored to the diverse needs of your skin, they provide your skin with all the important active ingredients it needs to bring it back into balance. You can count on your skin being optimally nourished and feeling pleasantly soft.

Yours,

Dr. Schrammek-Drusio

Dr. med. Christine Schrammek-Drusio
(Managing Partner, dermatologist/
allergologist/anti-aging expert)

A. Drusio

Alexander Drusio
(Managing Partner)

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“WE ACHIEVE UNIQUE RESULTS *Herbal Peeling*”

The original GREEN PEEL® Herbal Peeling Treatment is one of the best-known and most successful products from Dr. med. Christine Schrammek Kosmetik. The method is used worldwide. In an interview with Beauty News, Dr. med. Christine Schrammek-Drusio explains the principle of skin regeneration.

The original GREEN PEEL® Herbal Peeling Treatment has been around for more than 50 years. How would you explain its worldwide success?

Dr. med. Christine Schrammek-Drusio:

We have developed a method that is extremely versatile and can be individually tailored to the needs of all skin types. It is a suitable treatment for anti-aging, hyperpigmentation and for treating impure skin as well as scars. Every woman wants to have a beautiful complexion and a smooth skin that reflects health, beauty and vitality. The GREEN PEEL® Herbal Peeling Treatment allows them to achieve this in a natural way.

Keyword “natural” - There are also other methods for rejuvenating and regenerating the skin...

Dr. med. Christine Schrammek-Drusio:

Yes. But unlike many other peeling products, the GREEN PEEL® herbs do not contain synthetic abrasives or chemical substances which our customers highly value. And so do we, especially since we achieve unique results with the herbal peeling. The skin renews itself from the inside out in a natural way. The GREEN PEEL® Herbal Peeling Treatment contains no harsh ingredients and especially no acids- which can be seen by the fact that aestheticians perform the treatment without hand protection.

The herbal mixture is the heart of the peeling treatment. What effect do the herbs have?

Dr. med. Christine Schrammek-Drusio:

During the massage, microparticles in the herbs remove the top layers of the epidermis and thus stimulate cell regeneration. Regeneration is enhanced, blood circulates better and the oxygen supply and metabolic functions are improved. The herbs are massaged into the skin and initiate a series of reactions. You can see and feel how the skin peels over the next few days and is thus renewed.

Mixed and oily skin/
sebaceous cysts



Aging and sun
damaged skin/
skin laxity



Skin with poor
circulation/
pale skin



Scars



Skin discoloration



WITH THE GREEN PEEL®

Treatment“

How long does this process take?

Dr. med. Christine Schrammek-Drusio:

“A new skin in five days” has been our promise from the very beginning. And we are extremely proud that we have managed to reduce the skin's renewal process from an average of 28 days to 5 days. Certainly, during this time the skin doesn't exactly look perfect for two or three days which is why we also recommend that you plan your treatment before the weekend. But the results are worth it – I promise. The short “downtime” is, by the way, another advantage of our method compared to a chemical peel, where it takes much longer for the skin to fully recover.

The herbal mixture is not simply applied to the skin, but massaged into it. What role does the massage play?

Dr. med. Christine Schrammek-Drusio:

The massage is very important: it's through the massage, pressure and its duration that the aesthetician can respond to the individual needs of each customer's skin and thus achieve the best possible results.

But not every aesthetician can offer herbal peeling treatments...

Dr. med. Christine Schrammek-Drusio:

Indeed. In order to ensure that treatments are carried out properly and to the same standards worldwide, only certified aestheticians are allowed to give GREEN PEEL® Herbal Peeling Treatments. During our training courses, aestheticians learn all about indications and contraindications, the various areas of application as well as pre- and after-care in order to achieve the best possible results. The aim is to create the optimal treatment plan for each skin type.

Are there any possible side effects of the herbal peeling treatments?

Dr. med. Christine Schrammek-Drusio:

Side effects are rare since we work with natural substances. In order to avoid contraindications in advance, the aesthetician fills out a questionnaire together with the customer before the treatment. The herbal peeling treatment should not be applied during a course of antibiotics or pregnancy, with allergic or sensitive skin, or in cases of rosacea and other skin conditions. GREEN PEEL® Herbal Peeling Treatment can generally be used for a wide range of skin types and skin problems.

In addition to the original GREEN PEEL® Herbal Peeling CLASSIC, there are also the ENERGY and FRESH UP treatments. Who are these products recommended for?

Dr. med. Christine Schrammek-Drusio:

FRESH UP is a good place to start if you want to get to know the method. The skin is not peeled but blood circulation is stimulated and the complexion is refreshed.

„A new skin
in 5 days.
That is our
promise.“

This method is perfect as a quick beautifier for regeneration, vitality and anti-aging and is also suitable for the neck and cleavage areas. FRESH UP is also ideal as a spa treatment. ENERGY provides tired skin with energy and is recommended to fight against the first lines and wrinkles. Treatment on the neck and cleavage is also possible. The skin is not peeled but a gentle scrubbing of the skin's top layer is possible.



→ **Dr. med. Christine Schrammek-Drusio** is managing director of the company. The dermatologist, allergist and anti-aging expert is leading the family business into its second generation together with her son Alexander Drusio.

It's going to be a beautiful day!

Summer is almost over and the days are getting shorter and cooler again
but this is no reason to get the fall blues!

YOUR MOST BEAUTIFUL SMILE

That people are perceived as likeable and attractive when they smile is common knowledge. The neuropsychologists Martial Van der Linden and Arnaud D'Argembeau found out that these people also remain in your memory longer. Study participants could remember smiling people better, even if they had only seen the smiling person for a few seconds. External features such as a prominent nose or beautifully shaped lips, however, did not play a role when remembering a person— one more reason to start the day with a smile.

DISCOVER YOUR FAVOURITE SERUM

After the summer your skin needs special attention.

Many hours in the sun and sudden changes in the temperature may bring your skin out of balance and it needs more support. Serums are light, highly concentrated substances that are applied in addition to regular day and night care. They are capable of providing the skin with key compounds and bringing it back into balance. Serums are the extra care when it comes to skin care and are essential for a healthy skin.

HYALURON^{HY+} PERFORMANCE SERUM

The new moisture and power serum has an even more powerful effect thanks to highly concentrated hyaluronic acids. Fine lines are smoothed, the skin gets a boost from within and moisture depots are replenished. The all-rounder for every situation. For a fresh, healthy skin.

ACTIVE FUTURE SERUM

Protects and strengthens the skin with isoflavones from iris, vitamin E, algae and coenzyme Q10. Fights against stress-related damage. For a noticeably smoother, more vigorous skin.

TIME CONTROL SERUM

Helps restructure and revitalize the skin thanks to the anti-aging substance Matrixyl® 3000 and high vitamin C content. Your skin becomes more resilient and simply looks younger.

RESVERA CELL CONCENTRATE

Contains the powerful substance resveratrol from grapes. Cell renewal is accelerated and cell metabolism activated. Additionally, vitamin C helps to reduce free radicals.

MELA WHITE ACTIVE C SERUM

Gently brightens the skin. The complexion is again more even and radiant. An ideal product for the beginning of fall, in case the skin got a bit too much sun in the summer.





ENDORPHINS: WHY SPORTS MAKES US HAPPY

Exercise is basically always healthy but especially when we have a lack of drive at the beginning of fall, movement actually works like medicine. Put on your running shoes– even if it's cloudy and cool outside.

Once you have overcome your lack of will power, you'll feel wonderful because physical activity releases the body's happy hormones: endorphin, serotonin and dopamine. And your skin is also delighted to get an extra dose of oxygen.

FIT WITH SUPERFOODS

What exactly are superfoods? Superfoods are foods that are not only healthy but also contain an extraordinary amount of nutrients as well as vital substances and are rich in antioxidants. Superfoods are also considered to be a natural beautifier– so try them out for yourself!

Pomegranate The specific polyphenols found in pomegranates make the fruit an all-round weapon for fighting against oxidative stress. Studies have also concluded that pomegranate seeds reduce the risk of dementia and even cancer.

Goji berries The small red berries are an integral part of traditional Chinese medicine. They contain all the essential amino acids, a high dose of vitamin A as well as vitamins C, E and B. Goji berries also contain a lot of iron. Due to their antioxidant properties, they protect the cells and strengthen the immune system.

Grapes The more seeds in the grape the better, especially because the important phytochemical oligomeric proanthocyanidins (OPC) is found in the seeds. It has a positive influence on tissue and skin as it provides a tightening and firming effect.

Almonds They contain high-quality fats, fibres and protein – and help to lose weight. This was discovered by scientists from Purdue University in the U.S. The healthy snack (vitamin E, beta-carotene, vitamin B group) fills you up quickly and thus reduces your appetite.





GREEN PEEL®

the natural way

Dr. med. Christine Schrammek Kosmetik offers solutions for a variety of skin problems with three different GREEN PEEL® treatment methods.

Experience the effect of herbal peeling and let your skin enjoy the new sensation.

A healthy and even complexion is the dream of many women. For over 50 years, Dr. med. Christine Schrammek Kosmetik has been helping people with skin problems to get a beautiful skin thanks to the GREEN PEEL® Herbal Peeling Treatment.

Three different treatment concepts create individual solutions with promising results– for all skin types.

For skin renewal, Dr. med Christine Schrammek-Drusio recommends the proven original GREEN PEEL® Herbal Peeling Treatment CLASSIC. This intense treatment triggers the skin's renewal processes, which visibly improve skin discoloration as a result of blemishes, scars, stretch marks and wrinkles. To achieve this, pulverized herbs are massaged into the skin using a special massage technique. The herbal mixture stimulates blood circulation and improves the skin's supply of oxygen and nutrients. This causes the cell's natural regenerations processes to be accelerated; the skin begins to noticeably peel and new, young cells emerge on the skin's surface. After 5 days, the skin renewal process is complete: the old skin is now replaced by a new, fresh skin, which is smoother, finer and more

FRESH UP and ENERGY – GREEN PEEL® treatments with an immediate effect

GREEN PEEL® FRESH UP and GREEN PEEL® ENERGY are lower-dose versions of the Herbal Peeling Treatment. They increase the skin's cell functions and make the skin fresh and vital– without any peeling effect!

GREEN PEEL® FRESH UP If you have an important meeting or a very special day coming up, GREEN PEEL® FRESH UP makes your skin radiant, putting you in the spotlight. This treatment is perfect as a quick beautifier. Applied several times a year, FRESH UP is also an ideal form of prevention against premature skin aging.

GREEN PEEL® ENERGY If your skin looks pale and tired and you've also noticed the first signs of skin aging, provide your skin with a regenerating and revitalizing kick. GREEN PEEL® ENERGY supports the natural renewal process of the cells. The appearance of your skin improves immediately. GREEN PEEL® ENERGY is particularly effective as an intensive treatment several times a year.

HERBAL PEELING TREATMENT – *to regenerate your skin*

even. “Of course you can scrub the skin away with acids and mechanical methods as well. But we take a completely different approach with our herbal peeling

treatment: we rely solely on the natural power of herbs, thus avoiding negative reactions and damage to the skin,” says Dr. med. Christine Schrammek-Drusio.

Before and after effect

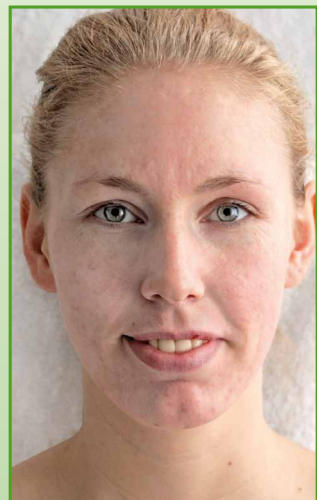
Studies show that GREEN PEEL® Herbal Peeling Treatment leads to visible reduction of various skin problems– and we have the proof for that. During the past weeks, we accompanied three customers with different skin conditions during their GREEN PEEL® Herbal Peeling Treatment CLASSIC and were able to see great results.



One customer's stretch marks improved significantly after only 2 GREEN PEEL® CLASSIC treatments with a strong peeling process.



Again, a great improvement in hyperpigmentation was already achieved after just one treatment.



Only one treatment was necessary to minimize our customer's strong blemishes and smooth her complexion.

THE *fastest way* POSSIBLE!

Meet
the
Team



When you order a skin care product from Dr. med. Christine Schrammek Kosmetik, you certainly would like to have it immediately. Samantha Baumann is in charge of making sure that BLEMISH BALM & Co. arrive you as fast as possible. An employee in the domestic sales department, she processes orders from all sales channels ensuring a quick, smooth delivery. She is also the first point of contact for many customers. She answers questions by mail and telephone while keeping track of everything. That also includes knowing when another birthday is coming up. She usually writes the birthday cards on behalf of the team.

After finishing school, Samantha Baumann completed her education as a foreign language correspondent in Essen (2008-2010) followed by a degree as an industrial manager (2010-2012). Since November 2013, Samantha Baumann has been working in the Sales department for Germany at Dr. med. Christine Schrammek Kosmetik.

An interview with ...

SAMANTHA BAUMANN

It's 8 a.m. in Essen, Germany. What are you doing?

First of all, I grab a cup of coffee! Then, all orders that came in overnight are processed, customer inquiries are answered and birthday cards are written to our customers.

What do you like most about your job?

The team. Work is only really fun if you get along with your colleagues and if the internal communication works smoothly.

Be honest. Before you began working at Dr. Schrammek, did you do everything right for your own skin care?

Since my skin tends to be uncomplicated and low-maintenance, I never really had to give it a lot of thought; that's different today. I now understand the importance of a good skin care routine already at young age.

Which products do you use?

For cleaning my skin, I use the Super Soft Cleanser and afterwards the Herbal Care Lotion. Then the Active Future Day and Night for regular care– and in winter I also use the Sensiderm Stress Protect Cream. For my eyes, I use Hydra Maximum Eye Fluid.

How would you describe your perfect weekend?

Leaving the week behind, I enjoy playing sports, meeting friends and family, and enjoying whatever I feel like without a schedule or time pressure.

What kind of food can't you live without?

I'm generally not picky when it comes to food but there's nothing like a delicious fillet steak from the best cook in the world: my grandma!

Which book or film has recently inspired you?

The book "Himmelschlüssel" by Kristina Ohlsson fascinated me. It's a thriller that focuses on terrorism and how the governments from the US and Sweden responded.

DR. SCHRAMMEK INTERNATIONAL

From Essen to all over the world



New partners for Israel and Lithuania

We are pleased to introduce our new partners for Israel, Efi Zahavi and Miri Aldema from DND TECHNOLOGIES LTD. We would also like to give a warm welcome to Andrius Narmontas und Dovile Gedgaudaitė-Narmontienė from bellapelle as our new partner for Lithuania. Welcome to all of you and we wish you a great start!



Customer event for partner from Russia

Our Russian partner MARTINEX visited us at our headquarters in Essen in late June with their best and long-standing customers, as well as members from the press. After a diverse program at our company and a sightseeing tour, a wonderful evening event rounded off the visit.



Incentive Event: Malaysia, Norway, Denmark, Sweden

From 2nd to 3rd July, an incentive event was held in Essen for the winners of a business contest for great performance in 2014. Our partners from Malaysia, Norway, Denmark and Sweden were able to learn a lot about new products and treatments during the advanced training sessions at our headquarters. The dinner show afterwards at the GOP Varieté theatre made the trip a true success.



DR. SCHRAMMEK TREATMENTS & PRODUCTS:

Albania • Australia • Austria • Belarus • Benelux • Bosnia-Herzegovina • Brunei • Canada • Croatia • Chile • China • Czech Republic • Denmark • Estonia • Finland • France • Great Britain • Greece • Hungary • Iceland • Indonesia • Iran • Ireland • Israel • Japan • Kazakhstan • Korea • Kuwait • Latvia • Lebanon • Lithuania • Macedonia • Malaysia • New Zealand • Norway • Poland • Portugal • Romania • Russia • Saudi-Arabia • Serbia/Montenegro • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan • Turkey • U.A.E • Ukraine • USA

FOR INTERESTED AESTHETICIANS

REASONS FOR CHOOSING DR. MED. CHRISTINE SCHRAMMEK KOSMETIK

Dr. med. Christine
SCHRAMMEK
derma.cosmetics



Dr. med. Christine
SCHRAMMEK
GREEN PEEL®

Dr. med. Christine Schrammek Kosmetik offers:

- An effective, compact skin care series – clearly organised and ideal for every skin type.
- Concepts close to nature and high-tech products.
- Dr. med. Christine Schrammek derma.cosmetics is developed by dermatologists.
- GREEN PEEL® herbal peeling – the worldwide natural treatment method.
- Skin protection and orientation on problem skin.
- Ingredients in concentrations with time-proven effectiveness.
- Ongoing marketing and sales support.

BEAUTY *news*

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Kosmetik