

BEAUTY

news

GREEN PEEL®

**Best results with
problem skin**

**SENSIDERM
CLEANSING SOLUTION**

**All in One cleanser
for sensitive skin**

NEW

**MELA WHITE SPOT DUO –
INTENSIVE SOLUTION FOR
HYPERPIGMENTATION**

*Double
effect*

**The new combination product of the MELA WHITE
line for a radiant beautiful skin**

MELA WHITE SPOT DUO

Intensive treatment
for an even pigmentation



Dr. med. Christine
SCHRAMMEK
derma.cosmetics

The power of medical beauty.



The traces of summer...

Gradually, we will have to get used to the thought that summer, and with it the sunny weather, is coming to an end. As much as we like to think about our holidays and nice hours in the sun, there are a few souvenirs we can do without. Small, irregular skin discolorations are an example of these unpleasant holiday memories, caused by too much exposure to intense UV rays. And that can all happen very quickly: we don't apply sunblock correctly, or spend more time in the sun than we planned to. These small acts of carelessness are quickly forgotten, but they don't leave our skin unharmed.

Have you discovered dark pigmentations on your skin after the summer? With the new MELA WHITE SPOT DUO, skin discolorations can be significantly reduced. Our new duo, made up of two products, offers a simple and effective solution to hyperpigmentation and gives you a harmonious, even complexion. MELA WHITE SPOT DUO contains a concentrated lightening liquid and a peel-off mask which intensifies the effect – for a professional treatment at home.

MELA WHITE SPOT DUO is ideal for lightening small patches of acquired hyperpigmentation. If you're looking for a solution to larger areas of hyperpigmentation, we recommend the GREEN PEEL® herbal peeling treatment CLASSIC. With our tried and proven method for skin renewal, we have achieved exceptional results – not just with hyperpigmentation. See the results for yourself with our satisfied customers' before and after pictures.

With that in mind, we hope you have an inspiring and enjoyable time.

Yours,

Dr. med. Christine Schrammek-Drusio
(Managing Partner, dermatologist/
allergologist/anti-aging expert)

Alexander Drusio
(Managing Partner)

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Removing DARK SPOTS



Irregularities stand out - especially if they are on your face. Above all, pigment and age spots disrupt the appearance of the skin.

Dr. med. Christine Schrammek Kosmetik has now developed an intensive solution for small skin discolorations: MELA WHITE SPOT DUO.

Dark spots can turn up out of nowhere. Although they are usually quite small, the discolorations of the skin are nonetheless very noticeable. Hyperpigmentation is a typical sign of aging skin and is therefore an undesirable flaw. "Hyperpigmentation makes the complexion appear darker and more irregular. The skin looks tired. It lacks the freshness and youth exuded by light, even skin," explains Dr. med. Christine Schrammek-Drusio. But you don't have to accept the little discoloured patches. As they are restricted to a small area of the skin, it is possible to treat them with a targeted and especially intensive therapy.

The newly developed MELA WHITE SPOT DUO is an innovative combination product that visibly reduces age spots and pigmentations. After already four weeks, you will be able to see a significant lightening of the skin. Attention: birthmarks and freckles cannot be treated with this therapy, as these kinds of pigmentations are genetically predisposed.

The new MELA WHITE SPOT DUO is made up of two individual products. The first product is the MELA WHITE LIQUID, which contains highly concentrated active

MELA WHITE SPOT DUO
The 2-component-solution for specifically brightening acquired hyperpigmentation. With the two single products MELA WHITE LIQUID and SUPER BEAUTY MASK.





ingredients, and is applied directly to the affected areas using an applicator. The second product is a peel-off mask. SUPER BEAUTY MASK acts as a protective film over the treated area and creates an air-tight seal. This allows the lightening ingredients of the liquid to have an optimal effect. The advantage: by using SUPER BEAUTY MASK from the new MELA WHITE SPOT DUO, customers of Dr. med. Christine Schrammek Kosmetik can enjoy an exceptionally effective professional treatment at home, which up until now has only been available in beauty clinics. "Our MELA WHITE SPOT DUO therefore offers a unique solution for personal use," highlights Dr. med. Christine Schrammek-Drusio.

HOW MELA WHITE SPOT DUO WORKS

The new product from the MELA WHITE series is well-suited for specifically lightening acquired hyperpigmentation. Pigment spots appear due to excessive storage of melanin on the surface of the skin. UV rays are the primary cause of hyperpigmentation. However, medications, hormonal fluctuations and infections can also lead to pigmentation problems. The aging pigment Lipofuscin is mainly responsible for the formation of age spots. It's a type of waste product, formed by cell metabolism, which is not diminished anymore with increasing age.

Step 1: MELA WHITE LIQUID

The active ingredient cocktail made up of Illumiscin®, vitamin C, niacinamide, hibiscus extract, panthenol and hyaluronic acid is applied directly to areas of discoloration. The essential ingredient for the lightening process is the active ingredient Illumiscin® which is made up of three components: Oleuropein, stabilised vitamin C and zinc PCA. On the one hand, it reduces discoloration and on the other hand, it inhibits the formation of melanin and lipofuscin. The lightening effect of vitamin C has been proven in numerous studies. For MELA WHITE LIQUID, sodium ascorbyl phosphate is used, a highly stable, water-soluble form of the vitamin. It is significantly more effective than other derivatives of vitamin C. In turn, niacinamide impedes the storing of melanin in the upper layers of skin. Hibiscus extract, panthenol, and hyaluronic acid regenerate and care for the affected areas of skin and provide moisture.

Step 2: SUPER BEAUTY MASK

The mask is applied generously to the treated areas of the skin and forms a thin film. After 10 to 15 minutes, the film hardens and intensifies the effect of the treatment. The peel-off mask should be left on the skin for at least an hour, ideally overnight. The air-tight film contains cucumber and linden extracts as well as vitamin C, and supports the lightening process.

DOUBLE EFFECT OF SUPER BEAUTY MASK

- 1. Ingredient intensifier:** Thanks to the occlusion, all active ingredients remain in the skin and thus can work effectively.
- 2. Additional ingredients:** The mask contains clearing, anti-oxidative and lightening ingredients.

MELA WHITE SPOT DUO

Mela White Spot Duo is an easy-to-use 2-component solution for individual treatment at home. The liquid is applied with an applicator. The peel-off mask creates an air-tight seal. Please be aware that whitening products do not have a visible effect straight away. Visible results are achieved by using the coordinated care products over a longer period of time.



Relax!

Do you know that feeling? You come back from your holidays well-rested and in a great mood, but after a few days, the daily grind with its routines and responsibilities has already taken hold of you again.

Do it differently this year – and stay relaxed.

FOR YOUR LIPS...

Handbag and car keys in one hand and the other one applying a quick coat of lipstick. It is no surprise when the lipstick runs off course and is smeared around your mouth. The better option: take your time and use lip liner as well. Lip liners have a firmer consistency than lip care products. It acts as a sort of barrier and prevents lipstick from running, and also helps lipstick to last longer.

TIP For an even longer-lasting lipstick, prime your lips with the contouring pencil first.



SPECIAL
EDITION



Sensitive skin

After summer, the skin is often stressed, worn out by the sun, wind and even chlorine and salt water. The skin appears dry and stretched. Small areas of redness are an unmistakable sign that the skin needs more attention and care. Pamper yourself with a treatment from a beautician. It will be good for your skin and will give you a nice break. An active ingredient treatment will soothe your sensitive skin and strengthen it for the coming autumn.

Even at home, there are effective solutions for sensitive skin. With the SENSIDERM CLEANSING SOLUTION you can avoid a time-consuming cleansing ritual. The all-in-one cleansing product combines a gentle cleanser, tonic and eye make-up remover in a single product.

NEW Now you can get not only the 200 ml size, but also a special edition 500 ml bottle.

WHY ATTENTIVENESS COUNTS

Attentiveness means being in the here and now. And not just physically, but also mentally. Most people live either in the past or in the future. That means they're always playing over situations in their heads that have either happened already, or could possibly happen in the future. The principle of attentiveness means appreciating the moment. Studies have shown that people who live by this principle are more content and have more joy in their lives. This attitude can be learned.

These exercises can help:

- ▶ At breakfast, concentrate solely on how your food tastes. Don't think about tasks that you still need to complete or anything that causes you stress.
- ▶ Pay close attention to your surroundings on your way to work. What do you see? What do you hear? Block out any thoughts about your to-do list.
- ▶ Do things differently! For example, you can try brushing your teeth with your left hand instead of your right. The effect: you have to concentrate so hard that you can't think about anything else.



Wait – and drink green tea.

Some things simply sort themselves out. Before you spring into action, sit back and drink a cup of tea.

Ideally green tea is a true multi-talent:

Anti-Aging Polyphenols (secondary plant substances) fight against free radicals slowing the aging process.

Fat burner Green tea helps to optimise fat burning. It activates the metabolism and increases the metabolic rate.

Immune protection Polyphenols and flavonoids from green tea strengthen the immune function and improve the body's ability to fight off infections.

Reduces the risk of cancer Many scientists are convinced of this as green tea contains all sorts of antioxidants. These antioxidants intercept free radicals and bind the harmful waste products.

GREEN PEEL® HERBAL

A new

What do you want to do for yourself and your skin?
 Get in touch with a certified GREEN PEEL® aesthetician for advice. Addresses can be found under www.greenpeel.com

The original GREEN PEEL® herbal peeling treatment CLASSIC belongs to the best proven methods of natural skin renewal. Many women worldwide trust the GREEN PEEL® principle – also because the herbal peeling is a solution for nearly all skin problems, which is shown by these before-after pictures.



Problem: Impure skin

Skin impurities are a typical problem of young skin. Impurities such as inflammations, pimples and cornification can actually also appear at adult age. Especially women between the age of 30 and 40 years are often affected by the so-called acne tarda or late acne.

TREATMENT With impurities at adult age, one treatment with GREEN PEEL® herbal peeling CLASSIC is usually sufficient to achieve a significant improvement of the skin appearance. With acute acne, usually several treatments are necessary.

RESULT A fresh and healthy complexion. This customer was suffering from strong acne. After just one treatment with GREEN PEEL® herbal peeling CLASSIC, inflammations and pimples mostly disappeared, the skin is clean and even.



Problem: Atrophic skin

Characteristics of atrophic skin or early aged skin are wrinkles and age spots. The skin has visibly lost elasticity. It appears sluggy and tired. This can be quite stressing for women affected as their skin appearance does not present their biological age.

TREATMENT The herbal peeling is like a wake-up call for the skin. Microcirculation, which is caused through the herbal massage, stimulates blood circulation and activates the metabolism. The skin is then able to regenerate itself and to build up elasticity.

RESULT More elasticity, firmness and an even complexion. The skin of this customer radiates again with more vitality and freshness. The skin is firmer and wrinkles appear reduced.

PEELING CLASSIC – *skin in 5 days*



Problem: Hyperpigmentation

Pigment spots make the complexion appear darker and uneven which in turn generally makes the skin look older. Especially now when the light summer tan begins to disappear step by step, dark discolorations become specifically visible.

TREATMENT With GREEN PEEL® herbal peeling CLASSIC, acquired hyperpigmentation can be reduced and pigment disorders balanced. Best results can be achieved if the treatment is conducted several times but only with light pressure.

RESULT Young and attractive, this is what our client looks like after three treatments. Her complexion is much brighter and more even. The dark spots have mostly disappeared.

Problem: Scars

At first sight, scars are small flaws but they can easily turn into mental stress. Especially bulging, large scars are striking and perceived as unfavourable flaws.

TREATMENT Scar tissue is often less elastic than the rest of the skin. The specific pressure massage allows the upper skin layer to peel off and thus a flattening. At the same time, cell division is activated and new, intact cells press to the skin surface.

RESULT With this not very striking scar, our customer now feels comfortable again wearing a bikini. After the treatment, the scar is significantly flatter and less red. The skin appears more even overall.



Problem: Stretch marks

After pregnancy, some women can do as much sports as they want - but the stretch marks remain. The reason: due to the stretching of the skin, cracks of the connective tissue have been formed.

TREATMENT The GREEN PEEL® herbal peeling treatment CLASSIC directly intervenes in the skin relief. The regeneration process triggered by the herbal massage improves the quality of collagen and elastin fibers and thus leads to a tightening of the skin.

RESULT A firmer and more even skin. The stretch marks of this customer have been significantly reduced after just one treatment.



Treatment
of the
month

MELA WHITE

Brightening Effect Treatment

Special brightening treatment for acquired hyperpigmentation - for an **even complexion**

- ✓ Helps the complexion to appear fresher and more even
- ✓ Brightening effect thanks to highly-concentrated Vitamin C
- ✓ SUPER BEAUTY MASK for ingredient intensification
- ✓ Treatment duration approximately 60 minutes
- ✓ Additional eye lifting



Treatment steps

Cleansing – Toning – Peeling – Toning – NATURAL WARMING FLUID – Eye Mask – MELA WHITE ACTIVE C SERUM – SUPER BEAUTY MASK – Toning – Face massage with MELA WHITE ACTIVE C SERUM – Final care with MELA WHITE DAY CREAM



**FOR AN EVEN, LIGHTER SKIN APPEARANCE:
MELA WHITE ACTIVE C SERUM,
MELA WHITE DAY CREAM and SUPER BEAUTY MASK.**

Products and ingredients

Focus of the treatment is the extremely effective MELA WHITE ACTIVE C SERUM. The concentrate contains highly-dosed active substances such as Vitamin C. The ingredient combination helps to inhibit the production of melanin, balances pigment disorders and promotes the collagen synthesis. The MELA WHITE ACTIVE C SERUM is used at two stages of the treatment – as classical booster and during the massage. In a first step, MELA WHITE ACTIVE C SERUM is applied to the skin after cleansing. With its occlusive effect, the subsequent SUPER BEAUTY MASK strengthens the brightening effect of the serum. SUPER BEAUTY MASK also contains Vitamin C as well as cucumber extract and thus has a double effect. For the succeeding massage, MELA WHITE ACTIVE C SERUM is mixed with the massage cream and massaged into the skin.

The effect

The Brightening Effect treatment faces the problem of hyperpigmentation in several steps. The skin benefits from the concentrated ingredient power and immediately appears fresher, more radiant and even. The applied NATURAL WARMING FLUID plays a major role after toning. It regulates the metabolism, stimulates circulation and allows a better absorption of ingredients.

Something to look forward to

Your skin not only appears more even and lighter overall, but also younger. Thanks to the application of the eye mask, your eyes shine. The additional extra during the treatment: it also has a small lifting effect and makes small wrinkles disappear.

FROM ALL OVER THE WORLD

Export Meeting & Beautyworld Middle East – Dubai 2016

Dr. med. Christine Schrammek Kosmetik meets Dubai. Our export meeting took place in Dubai from 15th to 18th May. More than 60 partners from 25 countries were inspired by new ideas, products and treatments. Besides valuable input from our side, our partners had the opportunity for personal interaction among each other. Many new ideas and strategies were exchanged which now wait to be implemented. We are happy about the absolutely successful event.

At the same time of the export meeting, the largest beauty exhibition of the Middle East, Beautyworld Middle East, took place in Dubai. We used the opportunity to present new products at our booth and had great conversations with potentials clients, customers and partners from all over the world. This was also a true success.



DR. SCHRAMMEK TREATMENTS & PRODUCTS:

Albania • Australia • Austria • Belarus • Benelux • Bosnia-Herzegovina • Brunei • Bulgaria • Canada • Chile • China • Croatia • Czech Republic • Denmark • Estonia • Finland • France • Great Britain • Greece • Hungary • Iceland • Indonesia • Iran • Ireland • Israel • Japan • Kazakhstan • Korea • Kuwait • Latvia • Lebanon • Lithuania • Macedonia • Malaysia • New Zealand • Norway • Poland • Portugal • Romania • Russia • Saudi-Arabia • Serbia/Montenegro • Singapore • Slovakia • Slovenia • South Africa • Spain • Sweden • Switzerland • Taiwan • Turkey • U.A.E • Ukraine • USA

FOR INTERESTED AESTHETICIANS

REASONS FOR CHOOSING DR. MED. CHRISTINE SCHRAMMEK KOSMETIK

Dr. med. Christine
SCHRAMMEK
derma.cosmetics



Dr. med. Christine
SCHRAMMEK
GREEN PEEL®

Dr. med. Christine Schrammek Kosmetik offers:

- An effective, compact skin care series – clearly organised and ideal for every skin type.
- Concepts close to nature and high-tech products.
- Dr. med. Christine Schrammek derma.cosmetics is developed by dermatologists.
- GREEN PEEL® herbal peeling – the worldwide natural treatment method.
- Skin protection and orientation on problem skin.
- Ingredients in concentrations with time-proven effectiveness.
- Ongoing marketing and sales support.

BEAUTY *news*

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