

beautynews

GREEN PEEL®

The original
Herbal Peeling
turns 60!

We ♥ Ampoules

Small ingredient wonder
for all skin types



NEW: Vitalizing Oil Concentrate –
Valuable oil composition for vital skin.

New

Vitalizing Oil Concentrate

Valuable oil composition



Dr. med. Christine
SCHRAMMEK
derma.cosmetics

The power of medical beauty.

www.schrammek.com



Dear costumers, Dear colleagues,

One big event after the next: Following the 50th birthday of our Blemish Balm last year, 2018 will feature the 60th birthday of our original GREEN PEEL® Herbal Peeling treatment – so "Happy Birthday"!

The GREEN PEEL® Herbal Peeling treatment has been one of the most effective, natural treatment methods for problem skin for 60 years – now in more than 50 countries all over the world. This year, we would like to inspire you with lots of fantastic specials involving GREEN PEEL® – something to really look forward to!

But it's not only GREEN PEEL® customers and prospective customers that have a reason to celebrate: there are new product highlights in the derma.cosmetics segment too. In addition to the Revitalan Mask introduced recently, now the Vitalizing Oil Concentrate also completes our Vitality series. In this edition, you'll get to know the new luxury care products for skin in need of rejuvenation.

Whenever the skin requires that little bit more care and attention, our high-dose active ingredient ampoules are always very popular – the right care for every skin type. With the new "We love Ampoules" introductory box, you now have the opportunity to test all of our ampoules before deciding on your own personal highlight. The set is also ideal for customers with different skin care needs – Impurity Stop ampoule for the problematic T-zone, Sensi Calm ampoule for redness and Energy Power ampoule for a true energy kick. You'll be prepared for every skin issue.

We hope you will enjoy trying the set!

Dr. Schrammek-Drusio

Dr. med. Christine Schrammek-Drusio
Dermatologist/Allergologist
and Anti-Aging expert

Christina Drusio

Christina Drusio
Doctor

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Oil là là!

Vitalizing Oil Concentrate – Valuable oil composition for mature skin.

New oil concentrates are right on trend! Why? They are rich but pleasantly silky care products that melt right into the skin. They provide your skin with suppleness and vitality without appearing heavy or greasy. Quite the contrary! The new Vitalizing Oil Concentrate leaves a pleasant, silky and light feeling on the skin. Discover the new luxury care range!

NEW

Drop by drop...

Drop by drop, natural, pure care for mature skin in need of rejuvenation: That's the new Vitalizing Oil Concentrate. With a unique mixture of precious beauty oils, it provides the skin with suppleness, smoothness and vitality. The combination of essential fatty acids and anti-oxidants ensures an intensive care experience – regardless of whether it is used alone or as a supplementary product, as part of day or night care. With its skilfully balanced richness but with a very pleasant feeling on the skin, the Vitalizing Oil Concentrate impresses right across the board. Even just a few drops of oil provide a feeling of softness and quality. Since it is also suitable as a massage oil for dry skin in need of



rejuvenation, it is a true must-have both at home and in the treatment salon! But can an oil concentrate really leave behind such a light, pleasant feeling on the skin? The answer lies in the unusual combination of active ingredients. "Thanks to the right combination of These days, oils don't always have to be sticky or seal the skin. Our formula contains dry oils such as argan, macadamia nut and cuckoo flower oils, for example. This means that the oil composition feels very light and is quickly absorbed", says the experienced dermatologist Dr. med Christine Schrammek-Drusio. Test this unique combination of exquisite beauty oils united in a new Vitalizing Oil Concentrate for yourself.

Vitalizing Oil Concentrate,
Valuable oil composition
for mature skin.



GREEN PEEL®

The original Herbal Peeling

turns 60!

We've something to celebrate in 2018, too!

Following the 50th birthday of our Blemish Balm last year, we're celebrating in 2018 the emergence of one of the most effective treatment methods in the cosmetic salon – our original GREEN PEEL® Herbal Peeling treatment is 60 years old. **Happy Birthday!**

The beautician Christine Schrammek developed the original GREEN PEEL® Herbal Peeling treatment – a natural skin peeling method for problem skin – way back in 1958. For more than 60 years now, this effective treatment method has been delighting people in more than 50 countries around the world. Initially, the pure herbs were mixed into the GREEN PEEL® concentrate and then massaged into the skin.

Additional care products were still not available at the beginning. Thanks to the constant further development of the method by dermatologist, allergologist and anti-aging expert Dr. med. Christine Schrammek-Drusio, the original GREEN PEEL® Herbal Peeling treatment now represents an optimally coordinated treatment concept. Special GREEN PEEL® preparations and a selection of derma.cosmetics products that can be adapted to every complexion consolidate the success of the treatment.

One of the most significant products in this context is of course our Blemish Balm. With selected active ingredients such as zinc oxide, liquorice root and panthenol, Blemish Balm has an anti-inflammatory and soothing effect while also cleverly concealing redness and allowing the complexion to appear more even.

With the development of GREEN PEEL® Fresh Up and GREEN PEEL® Energy, the GREEN PEEL® treatment concept has expanded to include two additional treatments. This enables more derma.cosmetics products to enter the GREEN PEEL® treatment world. GREEN PEEL® can thus be used for almost every skin condition.

For the success of the GREEN PEEL® treatment methods, follow-up care at home is particularly important. The skin should now be supplied with precious active ingredients that have been matched to the skin type in order to maximise the results of the treatment. Serums and ampoules, in particular, are perfect at this point. These are true active ingredient miracles and provide the skin with important compounds at this stage. "As a dermatologist, I know how important it is to underpin the skin care regime with serums and ampoules. After the GREEN PEEL® treatment, the skin is prepared for the follow-up active ingredients. Their application is therefore particularly recommended at this stage", says Dr. med. Christine Schrammek-Drusio.



Perfect synergies

derma.cosmetics goes GREEN PEEL®

Herbal Care Lotion & Super Soft Cleanser – Part of the cabin treatment and ideal for cleansing at home

Hyaluron^{HY} Performance Serum – Optimal moisture booster e.g. after a GREEN PEEL® Fresh Up or Energy

Special Regulating Cream – Perfect day and night care for impure skin – not just after a GREEN PEEL® Classic

Blemish Balm – Covering and calming special care, indispensable after a GREEN PEEL® Classic



We love Ampoules – Ampoule selection for application during and after every GREEN PEEL® treatment

Special Care Cream – Light texture with soothing ingredients to calm feelings of tautness and redness for sensitive, dry skin

More information about all derma.cosmetics products can be found here: www.schrammek.com

Best Buddies

Hydra Maximum Day Cream & Hydra Maximum Night Cream

Who hasn't experienced it? A feeling of tightness, itching and redness. The skin looks pale and sallow and we feel uncomfortable.

There are many factors that can cause the skin to lack moisture. Internal factors include congenital skin dryness or hormonal changes. As well as internal factors, external factors also play a significant role. Climatic factors such as cold or low humidity can often lead to dry skin.

For daily skin care: Protection during the day and regeneration at night. The Hydra Maximum Day Cream and the Hydra Maximum Night Cream from the derma.cosmetics Hydrating series are part of the ideal skin care regime for dry skin. Natural components support the locking of hydration into the cells and produce a sustainable supply of moisture.

Try our Best Buddies for dry skin and look forward to bright and noticeably softer skin.

Success through professional development – for more than 50 years.

Christine Schrammek founded the International Training Centre for Holistic Beauty in the heart of the city of Essen in 1967. Now the professional development centre is managed by her daughter, Dr. med. Christine Schrammek-Drusio, dermatologist, allergologist and anti-aging expert. Thanks to the extensive medical background, the popular seminars are continually adapted and further developed in line with dermatological knowledge and findings. By now, more than 18,000 beauticians have been trained in over 3,500 seminars – and in over 50 countries around the world!

Training is an important factor for your professional success. Your knowledge is important to us, so we're continuing full steam ahead in 2018. Seminars relevant to your business interests, such as the new sales training or the 2-day intensive seminar on the GREEN PEEL® Herbal Peeling treatment, await you in this coming year. We look forward to a constructive year.





We ♥ Ampoules

Small ingredient wonder
for all skin types

Energy Power • Vitamin kick for a radiant skin

Moisture Intense • Intensive moisture for dry skin

Perfect Future • For demanding, mature skin with first signs of skin aging

Herbal Active • Pure
For a clear skin and finer pores

Herbal Active • Vital
For a vital, rejuvenated skin

Impurity Stop • For a clear complexion of impure skin

Sensi Calm • For a relaxed, soothed skin

Anti Pollution • Intensive care against strong environmental influences

Ampoules are effective problem solvers when the skin needs a little extra care and are absolute beauty must-haves. They dispose of a high concentration of ingredients and are thus able to achieve quick and visible results in short time. The highly-dosed formulas are little to not preserved and are well tolerated. Depending on the combination of ingredients, they can be used for diverse skin conditions. The small immediate helpers are not just highly effective, but also very convenient. Our ampoules are re-closable, so they can be used for several applications. They are very easy to open and there's no risk of injury as with market standard glass ampoules. Thanks to the small opening, the ingredient

concentrates can be applied specifically on the affected areas.

Use the different ampoules whenever needed – optimally adapted to your personal skin demands.

NEW: Now you can get our ampoules in the convenient 7-ampoule box for getting to know these! It contains 7 different ingredient concentrates for different skin requirements. We love ampoules – and you?

We ♥ Ampoules



Age Perfect Treatment

Effectively counteracting the signs of time

With increasing age, the skin loses lipids, becomes more dry, elasticity decreases and more and more wrinkles show as a consequence. The skin becomes more demanding and the care requirement increases. High-quality oil composition can help. Especially mature skin benefits from special oils that are essential for all beauty products and that are rich and have a smoothing effect.

The treatment

The Age Perfect treatment is perfectly suited for mature skin and skin in need of regeneration. Especially the use of Vitalizing Oil Concentrate for the massage supplies the skin with different valuable beauty oils. These have a smoothing, regenerating effect and provide a smoother and noticeably softer skin. The highly-dosed ingredient power of Revitalan Mask has an additional vitalizing effect and provides the skin with new elasticity, for firmer facial contours. The result is a visible more relaxed and smoother skin.

Treatment duration

approx. 60 minutes

Treatment procedure

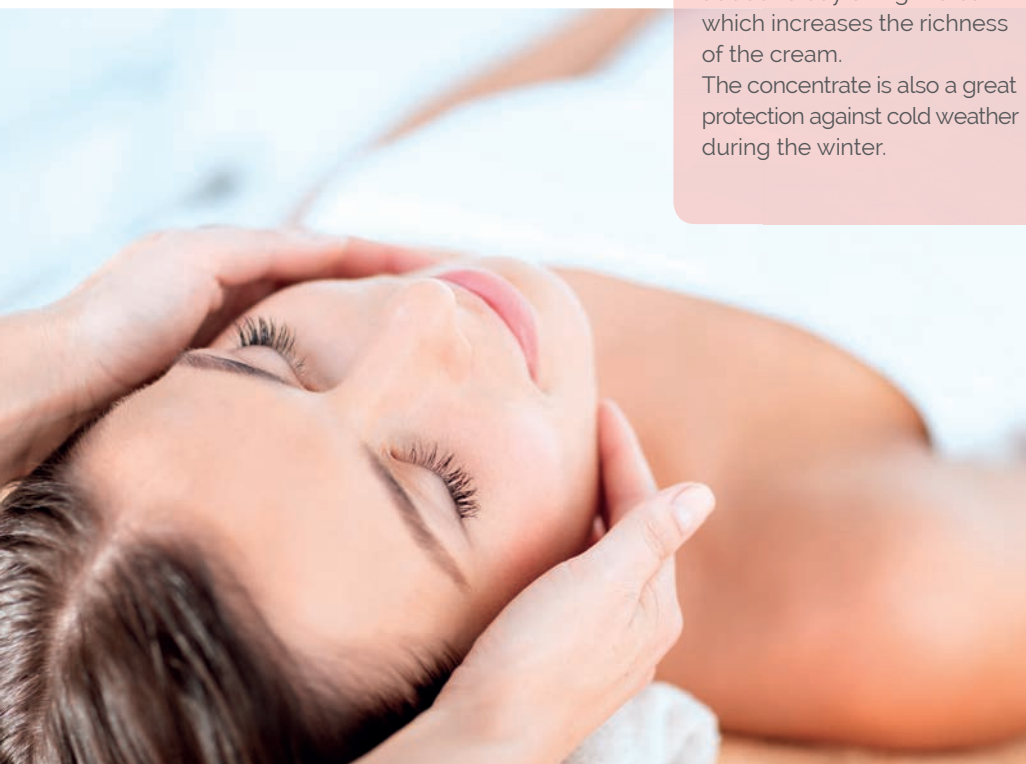
Cleansing – Peeling – Stimulation of metabolism – Ingredient Concentrate – Mask – Face Massage – Final Care

TIP

Vitalizing Oil Concentrate can either be directly applied to the skin or 1-2 drops are added to day or night cream which increases the richness of the cream. The concentrate is also a great protection against cold weather during the winter.

Care Recommendations:

Vitalizing Oil Concentrate provides mature skin in need of regeneration with intensive care drop by drop. The incomparably high-quality mixture of valuable beauty oils balances the loss of lipids and wrinkles caused by dryness, has a regenerating, smoothing effect and strengthens the skin barrier. An algae extract has an additional strong anti-oxidative effect. Vitalizing Oil Concentrate also convinces with its very modern texture. The application of drying oils such as argan and macadamia nut oil make the formula very light and the oil is quickly absorbed by the skin. It provides the skin with suppleness, smoothness and vitality and leaves a very light, pleasant skin feeling.



Engagement for professional cosmetics

For many years, Dr. med. Christine Schrammek Kosmetik has been a member of VCP (Association Cosmetic Professional). Since 2018, managing director Alexander Drusio engages officially as second chairman of the association that successfully supports the profession of aestheticians through information about products, cosmetic treatments, body care and hygiene.



Readers' Choice Award

Again 1st place!
The original **GREEN PEEL®** Herbal Peeling was again awarded with the first price of Beauty Forum Readers' Choice Award!

2009/2010
2011/2012
2017



Launch Event Vietnam

In November, we visited our new partner in Vietnam. On the occasion of the company's 20th anniversary, they organised an impressive event where our products and treatments were exclusively launched. The event was a huge success and even the official TV channel of Ho-Chi-Minh-City reported about this.

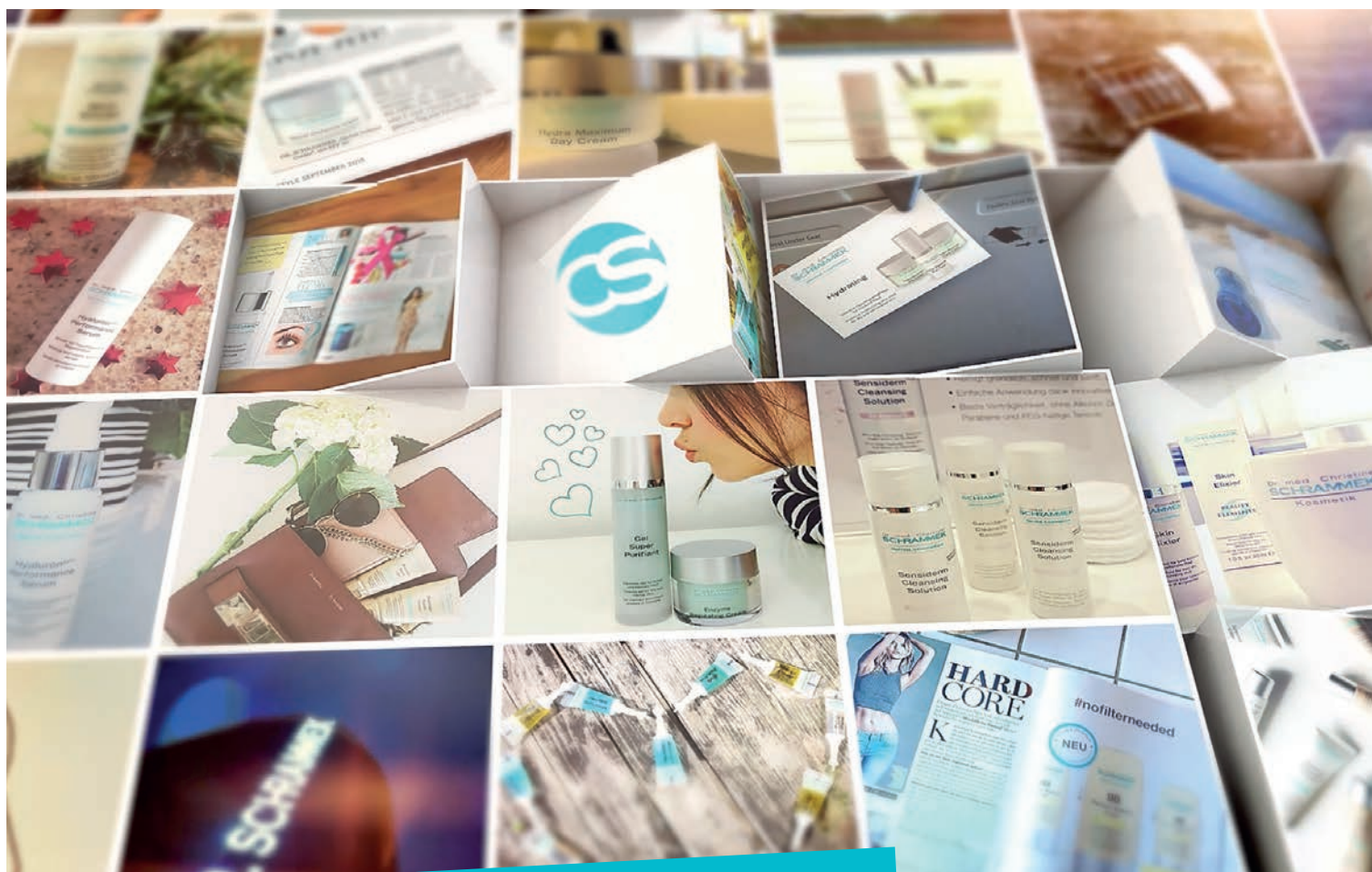


Blemish Balm Birthday celebration in Malaysia and concept store opening in China

As part of the big Blemish Balm birthday we were honoured to be invited to Kuala Lumpur where we have met countless passionate beauty professionals, representatives of the media and our local partner.

We were also delighted to receive the Beauty Awards for our Blemish Balm and the Hydra Maximum Eye Fluid.

This was followed by a trip to Guangzhou/ China, where a big opening ceremony of the first Dr. Schrammek Kosmetik Flagship Store in China took place. This concept is now being rolled out throughout the country and we wish them the best success.



Follow us!

You love everything around the topics beauty & cosmetics, always want to be up-to-date and benefit from great skin care tips?

Follow us on Instagram & Facebook

We look forward to your likes, comments and photos.



Dr. med. Christine Schrammek Kosmetik GmbH & Co. KG

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