

# beautynews

**GREEN PEEL®**

Fresh Up

Refreshment for  
your skin

**Sensiderm  
treatment**

Pure relaxation for  
sensitive skin

**Present ideas –**

The new anti-aging advent  
calendar is available

**New** ProbioSense –

Soothing and comforting probiotic balm.

# ProbioSense

Soothing and comforting  
probiotic balm

New



Dr. med. Christine  
**SCHRAMMEK**  
derma.cosmetics

The power of medical beauty.



Dear costumers,  
Dear colleagues,

when the intestinal flora becomes unbalanced, e.g. following taking a course of antibiotics or by following an unbalanced diet, many people naturally turn to probiotic remedies to help boost the health of their gut. Researchers have discovered that the same principle applies to the skin, when a skin imbalance occurs. Millions of bacteria live on the skin, where the composition of these bacteria is entirely different for each person; these form our personal skin flora (part of the so-called microbiome). Due to internal and external factors (environmental stress, bad skin care routine, stress, etc.), imbalances can also occur with our skin. The "bad" bacteria prevail and the skin can react to these bacteria by becoming irritated, reddened, and itchy. This is where ProbioSense comes into play. According to latest scientific findings, we have developed a balm which boosts the skin's flora and helps restore a healthy balance of good and bad bacteria through an active probiotic ingredient (Biotylis®-Lactobacillus Ferment Lysate), prebiotic inulin and mimosa bark extract.

Innovative care for sensitive skin to strengthen the skin's barrier.

You can also discover some great gift ideas in this edition – as Christmas is no longer that far away. Look forward to our new anti-aging advent calendar this year. And what would autumn be without the special edition of Skin Elixir? As you can see, there are lots of exciting innovations awaiting you in the current issue.

We wish you a beautiful, golden autumn!

*Dr. Schrammek-Drusio*

Dr. med. Christine Schrammek-Drusio  
Dermatologist/Allergologist  
and Anti-Aging Expert

*Christina Drusio*

Christina Drusio  
Doctor

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### Review & Preview

Export Meeting Berlin in 2018 and new product launches in 2019

### Picture credits

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# In Balance!

## ProbioSense – Probiotic care for a balanced skin.

Up to 7 billion bacteria, fungi, viruses and single-cell organisms live on our skin – however, most of these are not harmful to us in any way; many of them even help to keep us healthy. For our skin, these microorganisms have beneficial properties because the natural skin flora can only be formed through these microorganisms.

The composition of the skin's flora is completely different and individual for each person – as with a fingerprint. In recent years, researchers have discovered that the natural diversity of bacteria on the skin should be encouraged, because a well-balanced skin flora serves as a natural protective barrier against pathogens and is key to having healthy skin.

The new approach to research therefore involves the topic of probiotic skin care – because if probiotics found in yoghurt means that the environment in the gastrointestinal tract is then regulated, why would that not also be the case for the skin?

If the skin's flora becomes unbalanced and the skin is no longer optimally protected, a consequence of this may be that the skin becomes dry, itchy, reddened or even inflamed. The new ProbioSense is designed to strengthen the skin flora and the skin's protective barrier accordingly.

The new ProbioSense is designed to strengthen the skin flora and the skin's protective barrier accordingly. ProbioSense creates the conditions in which a healthy balanced skin flora can be formed and maintained. The effective formula of the skin care balm is based on a probiotic active ingredient, prebiotic inulin and mimosa bark extract. This combination supports the natural balance of the skin flora and boosts the protective barrier function of the skin. Skin irritations and redness are effectively soothed and reduced.

### Scientifically confirmed\*

- Strengthening/ regeneration of the skin's protective barrier
- Reduction of mean TEWL\*\* by **-30%**
- Improvement of skin hydration by **+29%**

An in-vivo study under dermatological supervision confirms the significant improvement of skin moisture by 29% after application of ProbioSense over a period of four weeks.

Furthermore, a significant reduction in transepidermal water loss (TEWL) by 30% was also observed.

Transepidermal water loss is an important parameter in evaluating the function of the skin's protective barrier. If the skin can store a lot of water, and this water does not leave and evaporate from the skin's surface, the TEWL is low and hence the barrier is intact. Reduction in the TEWL means an improvement in the skin's water storage. Therefore, the contribution of ProbioSense to the stabilising effect of the skin's barrier was verified in the clinical study on the product.\*

\*Clinical study in accordance with GCP guidelines at a German university institute

\*\*Transepidermal water loss

Additionally, a dermatological report was prepared – as done for every product by Dr. med. Christine Schrammek Kosmetik – which confirms the good tolerance of the product.





*"Good" bacteria  
are mainly known  
from yoghurt.*

*Now cosmetics also  
include probiotics.*

*The secret of a  
healthy balance of  
the skin flora*



### Innovative airless jar

ProbioSense, 50 ml in  
an innovative airless jar –  
airtight and hygienic

## What exactly are probiotics?

"Probiotics are living microorganisms, which have a health benefit for humans when consumed in adequate amounts."

/Definition World Health Organisation, WHO/

Hence, probiotics are microorganisms that possess specific health-promoting properties for the human body. Probiotic microorganisms primarily include bacteria, such as lactobacilli and bifidobacteria.

Probiotics are frequently used in form of dietary supplements for treatment and to prevent illnesses and allergies.

The positive effects that they have on the skin have also been known for a few years now. Researchers confirm that "good" bacteria and the fibres they consume (**so-called prebiotics**) contribute to an improvement in skin health. The concept of probiotics in skin care is an area of research attracting a growing interest, hence the application of bacteria cultures is also increasingly becoming the focus in the cosmetics industry.

# GREEN PEEL® Fresh Up – *Refreshment* for your skin!

*What a summer?!*

Long, relaxing walks at the beach, swimming in the lake, holidays at the sea...

**GREEN PEEL®**  
Fresh Up

The freshness kick.

*Without*  
peeling effect.



**What is often good for the soul can quickly become a burden for the skin.** Following a long period spent in the sun, the skin has often been subject to considerable stress and is in need of an extra dose of moisture and care!

To give the skin a helping hand in the regeneration process Dr. med. Christine Schrammek-Drusio recommends a GREEN PEEL® Fresh Up – the most gentle method of the GREEN PEEL® Herbal Peeling treatments, which have been successfully used for over 60 years around the world to regenerate stressed skin.

Central to the treatment is the GREEN PEEL® herbal mixture. This mixture is made from natural herbs and plants, whose leaves, flowers, shoots and roots are used in a powder form. The herbal mixture is worked into the skin with a special massage. Through the mechanical peeling effects of the herbs the cornified layer of dead skin cells is removed. The massage also stimulates the skin's metabolism and increases circulation in the deeper layers of the skin. After the herbal massage, amounting to approx. 1 minute during the GREEN PEEL® Fresh Up treatment, the skin is particularly receptive to active ingredients and the subsequent care products.

Therefore, following on from this, a treatment ampoule appropriate to the skin type in question is applied to the skin and worked in easily.

Following the summer months, ampoules are particularly recommended, to rehydrate the skin a bit more.

The Moisture Intense ampoules with high and low molecular weights of hyaluronic acid or the Energy Power ampoules with coenzyme Q10 from our derma.cosmetics range are particularly ideal here, supplying the skin with a new boost of energy.

A further highlight of the GREEN PEEL® Fresh Up treatment is the succeeding moulded algae mask applied to the face and neckline using the new Algo Vital Mask. Algo Vital Mask with its improved formula contains proven high quality alginate, newly combined with sea silt extract. This provides the skin with a more intensive dose of valuable minerals. Furthermore, it also supplies the skin with intensive moisture, activating the cell's metabolism and stimulating regeneration of the skin cells. Depending on the time the treatment is left on for, the skin is soothed or revitalised, leaving it looking visibly fresher.

**What's special about a moulded algae mask?** The active ingredients in the ampoules are better absorbed by the skin through the mask's occlusive effect. A pleasant cooling effect as result of the GREEN PEEL® Fresh Up treatment rids the skin of any redness quickly. Based on the pour and moulding technique, the skin undergoes a particular care routine, which is exclusively found at the beauty salon. Provide your skin with new radiance!

*Improved  
formula*



### Algo Vital Mask

- ✓ NEW with improved formula and sea silt extract
- ✓ Smoothes, relaxes and refreshes
- ✓ Intensively provides moisture
- ✓ For all skin types
- ✓ Also suitable for very sensitive skin

#### Application time:

- Up to 15 minutes: decongesting, cooling and calming
- 15 minutes and longer: stimulating and metabolism-activating

**Algo Vital Mask with sea silt extract –** provides the mask with grey shade



*1. Apply moulded algae mask*



*2. Let the mask take its effect*



*3. Peel off from top to bottom*

New  
Anti-aging  
advent  
calendar

For a  
short time  
only





# Present ideas

It's hard to believe that the year has gone by so quickly and the time before Christmas is once again upon us – and with that, the annual frantic gift hunting. To make this a relaxing and peaceful time of the year for you, we have put together the best of Dr. med. Schrammek gift ideas for you.

## ♥ Anti-Aging Advent Calendar

With the Dr. med. Christine Schrammek's Kosmetik advent calendar, Christmas time will turn into a daily beauty treatment. You can get excited about a small surprise each morning, giving you a radiant complexion whilst solving small skin problems.

CONTENTS: 21 x derma.cosmetics ampoules à 2 ml, 1x Active Future Day Cream à 15 ml, 1x Active Future Night Cream à 15 ml, 1x Sensiderm Cleansing Solution à 20 ml.

## ♥ TIME CONTROL RetiNight Essence

We are all familiar with the term beauty sleep – good sleep is a real fountain of youth for our skin. That's because our skin cells regenerate, divide up and repair themselves while we sleep. As we become older, this process slows down however, and beauty sleep increasingly loses this effect.

TIME CONTROL RetiNight Essence activates skin regeneration during sleep in ways never seen before. At night, the skin regenerates itself, appearing visibly smoother and more refreshed the following morning.

A scientific study in accordance with GCP guidelines verifies this replenishing effect: 26% less wrinkle depth, 11% less wrinkle volume, 18% more elasticity.

## ♥ Skin Elixir Special Edition 100 ml – It's finally back!

Conveniently, in time for the pre-Christmas time, our popular 100 ml special edition of our bestseller Skin Elixir is back. The beauty fluid is a form of skin care with regenerating properties that give dry, demanding skin a fresher appearance. It combats tired-looking skin and fine lines caused by dryness and protects against free radicals. Wheat germs and botanical oils help to make the skin firmer, smooth and supple. A unique beauty fluid for new vitality.

## ♥ Present bag

Our new present bags with bow are so beautiful! Perfectly suited for packing care products as a present.

All derma.cosmetics products fit into the bag.

# Sensiderm treatment

Pure relaxation for *sensitive* skin

More and more people are suffering from skin irritations. Sensitive skin is characterised by the feeling of tightness, redness and dry, flaky skin. An imbalance occurring in the skin's barrier is responsible for this sensitivity. Given this imbalance, the skin also suffers from an increased loss of moisture. It requires care specific to sensitive skin, which soothes it and regenerates its natural protective function, leading to healthy, balanced skin

## The treatment

The Sensiderm treatment is ideal for sensitive skin suffering from irritations, redness and dryness. Active ingredients with anti-inflammatory and intensive soothing properties reduce redness and irritations, and strengthen the skin against external influences. Furthermore, it provides the skin with long-lasting moisture. A gentle brush massage additionally stimulates lymph flow and relieves lymphatic congestion. The treatment ensures visibly balanced and relaxed skin.

## Treatment duration

approx. 60 minutes

## Treatment procedure

Cleansing – Peeling – Ingredient Concentrate – Small Brush Massage – Mask – Face Massage – Final Care



### Care recommendations:

Skin irritations and reddening of the skin are effectively soothed and reduced by ProbioSense. Its effective formula supports the natural balance of the skin flora and boosts the protective barrier function of the skin.





## Commitment to professional cosmetics

We have been a member of the Cosmetics Association "VKE" (namely an association of companies who distribute cosmetic products) for a few years now. Primarily the work of the VKE is to enhance one's own understanding of distributing in the cosmetic industry, clarifying this at all political and economic levels. The cosmetic association VKE regularly organises great meetings with exciting talks on key topics in the cosmetics sector. As one of the company owners and CEO of Dr. med. Christine Schrammek Kosmetik, Alexander Drusio was also present at the annual meeting in Berlin, and he brought back some insights with him. We are extremely proud to be able to support and contribute to such a great industry.



## Export Meeting Berlin 2018

In mid-June more than 40 of our partners from around the world made the journey to participate in our export meeting in Berlin. A variety of different programmes took place across the three-day event, such as a presentation given on the topic of social media & influencer marketing, a panel discussion and a live treatment demonstration. It didn't fall short of fun either, allowing partners the opportunity to exchange their experience. Our event was turned into an absolute adventure and team building experience, including a boat trip, a photo marathon using a snap cube, eating Currywurst at the famous Bier's Kudamm 195 and a cooking course at the Olympia Stadium. An incredibly interesting experience, filled with insights that we are not likely to forget!

### VKE-Treff 2018 - 66 Jahre VKE-Kosmetikverband



Many new product highlights are waiting for you – stay tuned!

New  
2019





## Make progress with advanced training

Across the world, education and advanced trainings are required for improving your personal and professional situation. With a training course at our Professional School for dermatological cosmetics, you will benefit in many different ways:

- A diverse range of training options
- Seminars available across the country
- Many years of experience
- Skilled trainers

Curious? Get in touch with us to find out about the latest seminars.

*We look forward hearing from you* ♥



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